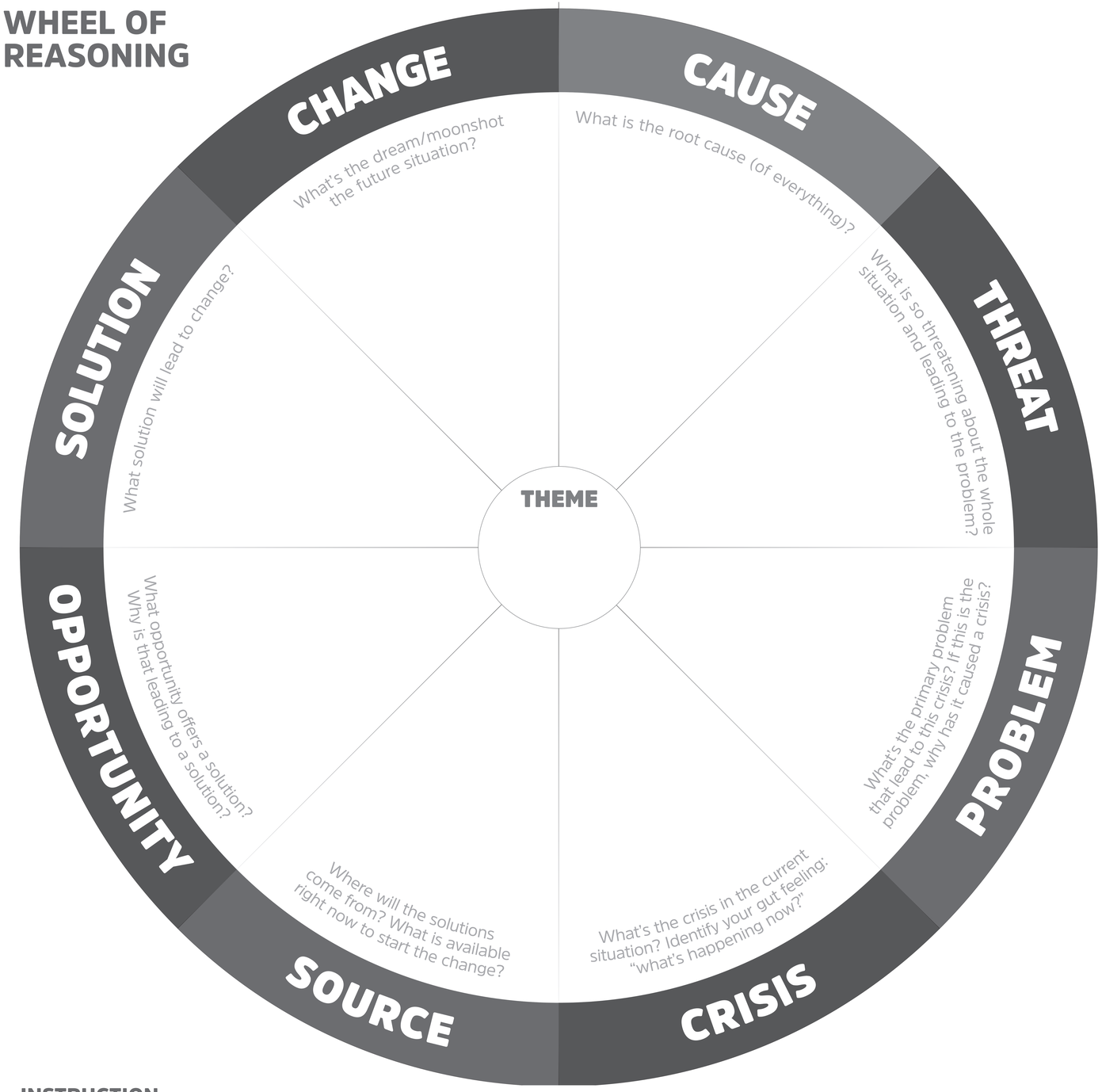
STORIES FOR CHANGE

TEAM

STORY OUTLINE

WHEEL OF REASONING



INSTRUCTION

- Open up to each others thoughts and ideas
- Ask "Why" with every step
- Challenge yourself to go beyond your daily thoughts
- Write all your thoughts down first, you can always correct them later
- If you're stuck, read your storyline out loud
- Fail fast. Try, try, try

TITLE

HIGH CONCEPT: WHAT IF...?

SUBJECT	ACTIVE VERB	END STATE

PROTAGONIST

ANTAGONIST

SYNOPSIS

KEY VISUAL

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